



## PRESS RELEASE

### FOREVER® Launches its most powerful version of FOREVER Artisan® 5

*Forever, Inc. announces an update to its industry-leading design & scrapbooking software, which allows clients to print and enjoy their precious memories for generations.*

**(PITTSBURGH)** April 8, 2020      Forever, Inc., the complete memory-keeping solution that allows family members to save, organize, share, and print their memories now and for generations, today launched the newest version of its powerful FOREVER Artisan 5 software.

FOREVER Artisan is a premium design and scrapbooking software that allows users to design photo books, wall décor, calendars, printed cards, and much more. The recent update enhances its filtering tools and improves the overall connection between Artisan and FOREVER. It also allows users to more easily bring specific photos and groups of photos into FOREVER Artisan from their FOREVER Account.

With FOREVER Artisan, clients have complete creative control over the treasured keepsakes they create using their precious memories. They simply download their photos from FOREVER into Artisan or upload photos from their local machine, choose the type of print project they wish to create, and design their masterpiece using powerful editing software and a wide selection of proprietary digital art created by leading designers in the industry. FOREVER Digital Art includes beautiful themes, page templates, backgrounds, embellishments, and much more.

“The FOREVER Digital Art Library is one of the most extensive on the web,” said FOREVER Vice President Roxanne Buchholz. “We have an outstanding team of industry-leading digital artists who release hundreds of new art kits into the store each month. No other service offers a complete solution to allow users to truly pour their love into creating one-of-a-kind scrapbooking projects to print.”

Once every detail of the print project is perfect, clients can order their masterpiece to be delivered right to their door. Each project is printed with care at the FOREVER Print Shop in Rochester, New York. Our printer’s modern facility utilizes state-of-the-art equipment, premium materials, and a team of passionate print professionals who are dedicated to delivering every printed project with absolute precision.

While much of the world is slowing down due to the current COVID-19 pandemic, the FOREVER Team continues to fine-tune its complete memory keeping platform by launching new products and product improvements. “We are here for our clients,” said FOREVER Founder & CEO, Glen Meakem. “We knew that we couldn’t wait to give them the best version yet of FOREVER Artisan 5.”

In addition to this Artisan 5 update, FOREVER recently launched its new AutoBook product, which allows clients to simply click a button in their FOREVER account and have their online albums ‘automagically’ turned into beautiful photo books. Clients can also create professional-quality photo books, wall décor, printed cards, and calendars through FOREVER Design & Print, FOREVER’s quick and easy online print application that uses beautifully crafted pre-designed templates.



## **About Forever**

Forever, Inc. offers the only complete and permanent memory keeping service that people can trust to share and preserve their family memories. The Company offers FOREVER Storage<sup>®</sup>, content organization, sharing services, succession planning, and metadata preservation at FOREVER.com. It also offers media conversion services, digital art, design software, and printing. FOREVER guarantees that the memories stored with FOREVER Storage will be preserved, protected, and available for the clients' lifetime plus 100 years, with a goal of many generations beyond.

Visit [Forever.com](https://forever.com) for more information and follow us on our [blog](#), [Facebook](#), [Twitter](#) or [Instagram](#).

## **Press Contact:**

Nathan Bowers

[nbowers@forever.com](mailto:nbowers@forever.com)

412-904-6399